Halal Food System in Malaysia

Abstract: Food production is expected to become more specialized to meet the needs of domestics and global markets, stimulate the production of high value-added quality products, and to facilitate product differentiation. Malaysia’s government has decided for Malaysia to be the halal hub in the region as well as international. Therefore, the development of the halal food product industry is highlighted as one of the important strategies in Malaysia. This paper discusses the halal system in Malaysia and trend related to food supply chain that is relevant to Malaysia’s policy to become an international halal food hub. The paper also provides an overview of the domestic halal food industry, including its present halal structure, quality and halal certification and major issues faced by the food industry. Finally, various initiatives related to halal food industry are discussed.